

All Florida Junior Rodeo Association

2020-2021 Yearbook Ad Form

Contestant s Name _____

Advertiser s Name _____

Advertiser s Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Contact Person _____

Cost & Size of EACH Ad Sold Please mark the size of ad & use a separate page for multiple items.

MANDATORY _____ Full Page (8 1/2 x 11) \$125.00 _____

Additional Ads

_____ Business Card \$25.00

_____ Quarter Page \$50.00

_____ Half Page \$75.00

_____ Full Page \$100.00 _____

Please complete a separate sheet for each individual advertiser.

WHEN SUBMITTING YOUR AD, IT IS NOT REQUIRED THAT YOU DESIGN YOUR OWN AD. THE DESIGNER CAN DESIGN IT FOR YOU.

IF YOU CHOOSE TO DESIGN YOUR OWN AD, PLEASE SUBMIT IT AS A HIGH RESOLUTION FILE, MINIMUM 300 DPI, AND AN EMBEDDED PDF IF PREFERRED. FOR THE SIZE OF THE ACTUAL AD, PLEASE MAKE SURE IT HAS AN 8.5 X 11 AND ADD AN ADDITIONAL 1/4" BLEED ALL THE WAY AROUND YOUR AD. MAKE SURE THE BACKGROUND GOES FULLY TO THE BLEED; ALL TEXT AND PICTURES ARE CENTERED INSIDE THE 8.5 X 11 SO NO PICTURES OR TEXT ARE CUT OFF.

DO NOT PUT ANY PORTION OF YOUR AD WITHIN THE 1/4" BLEED SECTION.

Please email wendytaylor71@gmail.com with your HIGH RESOLUTION images / artwork. Please no scans, screenshots, or Facebook downloads. They offer a minimum resolution and the print quality is poor. NO marked copyrighted images will be accepted. Be sure to put the contestant's name in the subject line of your e-mail.

If you have any questions, PLEASE contact Wendy Taylor at 407-341-0582.