2019-2020 ALL FLORIDA JUNIOR RODEO ASSOCIATION YEARBOOK AD

Contestants Name	Contact Person

Advertiser's Name	Phone Number	Fax Number

Address	City, State	Zip Code

Size of Ad & Cost	
	Minimum Full Page **$125.00** (includes 1 photo from Mike Rastelli 7 1/2 x 10)
	Full Page - 7 1/2 x 10 **$100.00**
	Half Page - 7 1/2 x 4 3/4 **$ 50.00**
	Quarter Page - 3 1/2 x 4 3/4 **$ 25.00**
	Business Card - 3 1/2 x 2 1/4 **$ 15.00**

Items Enclosed with Ad	
	Advertisement Sample
	Business Card
	CD
	Logo Slick
	Photo Copy
	Photographs (Number & Size)
	Other:

PAYMENT: Cash _____   Receipt given: _____

Check #: _____

Name on Check: _____

WHEN SUBMITTING YOUR AD, IT IS NOT REQUIRED THAT YOU DESIGN YOUR OWN AD.
THE DESIGNER CAN DESIGN IT FOR YOU.
****
IF YOU CHOOSE TO DESIGN YOUR OWN AD, PLEASE SUBMIT IT AS A HIGH RESOLUTION FILE, MINIMUM 300 DPI, AND AN EMBEDDED PDF IF PREFERRED. FOR THE SIZE OF THE ACTUAL AD, PLEASE MAKE SURE IT HAS AN 8.5 X 11 AND ADD AN ADDITIONAL 1/4" BLEED ALL THE WAY AROUND YOUR AD. MAKE SURE THE BACKGROUND GOES FULLY TO THE BLEED; ALL TEXT AND PICTURES ARE CENTERED INSIDE THE 8.5 X 11 SO NO PICTURES OR TEXT ARE CUT OFF.
DO NOT PUT ANY PORTION OF YOUR AD WITHIN THE 1/4" BLEED SECTION.

** THIS COMPLETED FORM, AD AND PAYMENT ARE DUE AT CHECK IN OF THE FEBRUARY RODEO (FEBRUARY 15TH) **
** SEPARATE PAYMENT FOR THIS IS PREFERRED **

ALL YEARBOOKS WILL BE PASSED OUT AT CHECK-IN FOR STATE FINALS (MAY 15TH)
IF YOU DO NOT ATTEND STATE FINALS, YOUR YEARBOOK WILL BE MAILED

Wendy Taylor Contact Information
Email Address: wendytaylor71@gmail.com
Email <u>ALL</u>your ad information to her NO LATER THAN FRIDAY, FEBRUARY 14, 2020

Mike Rastelli's Contact Information
Website: www.mikerastelliphotos.com   /   Email: mrastelliphotos@hotmail.com   /   Phone: 352-895-3966
** Go to the website and pick 1 photo you want for the minimum ad requirement ******   ****** Send him an email and indicate the picture you want sent to Wendy or to your email address if you're doing it yourself   **** When emailing Mr. Rastelli, please put the member's name in the subject line ****